

PWB Anchor / Yoke - Australian Alliance

Mr. Steven Hong, Managing Director of Yoke Corporation of Taiwan and Mr. Andrew McDowell, General Manager of PWB Anchor in Australia, are pleased to announce the signing of a memorandum of understanding that will see PWB Anchor assume the sole distribution rights in Australia, for the Yoke range of products.

PWB Anchor will assume full and exclusive responsibility for the import, stocking, distribution, marketing and sale of Yoke products in Australia and other markets in which PWB operates. By agreement between the parties, other markets may be added to the agreement from time to time.

The agreement requires Yoke and PWB Anchor to work together to ensure that:

- The product at all times, meets the expectations of the PWB Anchor Quality Assurance program and achieves or exceeds the standards or legislative requirements of the markets into which the products are sold.
- There is an open exchange of technical knowledge between the parties covering the testing, application, specification and the technical marketing of the products.
- The parties work together to identify and develop opportunities with respect to new markets or applications for the products, product improvements and / or development of new products.

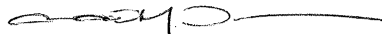
As a result of the agreement, PWB Anchor will be licensed to exclusively use any Trade Marks or Brand Names registered or owned by Yoke. PWB will only use such Trade Marks or Brand Names in the promotion or sale of the products to which they relate.

Whilst this agreement provides exclusive Australian distribution rights to PWB Anchor for the Yoke product range, both parties acknowledge that as a result of previous distribution arrangements, there may be some alternate supply of the range until such time as those supply have been exhausted.

Should you require any further details of this alliance, please contact Mr Russell Staley, National Sales Manager PWB Anchor.



Mr Stephen Hong
Yoke Industrial Corp.
Date: 7/9/2010



Mr Andrew McDowell
PWB Anchor Limited
Date: 7/9/2010

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